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FOR IMMEDIATE RELEASE
December 4, 2009

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DALLAS ART FAIR TICKETS ON SALE NOW

Single Day Tickets and Three Day Passes Available

VIP Ticket Offers One-of-a-Kind Experience with Access to Invitation-Only Events

The second-annual **Dallas Art Fair** presented by **Veuve Clicquot** will return **Friday, February 5 through Sunday, February 7, 2010.**

Dallas Art Fair Tickets

Single Day Pass: \$20 per person

Three Day Pass: \$40 per person

Students*, Seniors (62 +) or Groups 10+: \$15.00 per person

3 Day Pass for Students*, Seniors (62 +) or Groups 10+: \$30.00 per person

*Valid student ID must be shown at entry.

Tickets can be purchased by logging on to the Dallas Art Fair's website (www.dallasartfair.com). For more information, please call 214-220-1278.

VIP Ticket

The Dallas Art Fair VIP Ticket includes:

- One ticket to the *PaperCity Event* at The Menil Collection museum in Houston on January 5
- One ticket to the *Dallas Art Fair Sponsor and VIP reception* on January 20 hosted by Neiman Marcus Downtown
- One ticket to the *Preview Gala* on Thursday, February 4
- A *three-day pass* to the Dallas Art Fair
- Opportunity to join a *semi-private personally guided group tour* of the show prior to opening on Friday morning
- One ticket to the Friday night *Private Cocktail Reception* at The Goss-Michael Foundation on February 5

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- One reserved seat for either the Saturday or Sunday *Dallas Art Fair Symposiums* hosted at the Montgomery Arts Theatre at Booker T. Washington High School for the Performing and Visual Arts.
- *One-year membership to Friends of the Dallas Art Fair* with receipt of exclusive Dallas Art Fair mailings and invitations to events throughout the year.

Tickets: \$400 per person. A portion of VIP ticket sales price will benefit Booker T. Washington High School for the Performing and Visual Arts. For more information or to purchase tickets, log on to the Dallas Art Fair's website (www.dallasartfair.com) or call 214-220-1278, ext. 1.

Gala Tickets

A special Preview Gala will launch the Dallas Art Fair on Thursday February 4, 2010. The Gala will give art patrons and Dallas Art Fair exhibitors the opportunity to preview the exhibits prior to the start of the event. A portion of the ticket sales price will benefit Booker T. Washington High School for the Performing and Visual Arts.

When: Thursday, February 4, 2010
7:00 – 10:00 PM

Tickets: Tickets are \$200 per person. For more information on the Preview Gala, contact daf@buzzellco.com or call 214-219-9191.

The Presenting Sponsor for the 2010 Dallas Art Fair is Veuve Clicquot. Patron Sponsors for the event include Rosewood Hotels and Resorts, Sotheby's, Neiman Marcus, PaperCity, f.i.g. and American Visionary Art Museum.

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