



1807 Ross Avenue, Suite 250 Dallas, Texas 75201 214 871 7930 dallasartfair.com

FACT SHEET: DALLAS ART FAIR

February 5-7, 2010

WHAT More than 50 prominent national art dealers from across the United States and Great Britain will exhibit paintings, sculpture, drawings, prints and photographs by modern and contemporary artists at the second annual Dallas Art Fair. Located at the Fashion Industry Gallery (f.i.g.), in the Dallas Arts District, this event brings national and international exhibitors to the dynamic center of the city's arts scene.

A special Preview Gala will launch the Dallas Art Fair on Thursday, February 4, 2010. The Gala will give art patrons the opportunity to preview the exhibits prior to the public opening of the Fair. A portion of the Preview Gala ticket proceeds will benefit Booker T. Washington High School for the Performing and Visual Arts.

WHEN **Dallas Art Fair Preview Gala:**

Thursday, February 4, 2010
7:00 – 10:00 PM

Dallas Art Fair:

Friday, February 5 – Sunday, February 7, 2010
Friday-Saturday hours: 11:00am-7:00pm
Sunday hours: 11:00-5:00pm

Saturday Symposium: 10:00am

Sunday Symposium: 10:00am

WHERE

Fashion Industry Gallery (f.i.g.)
1807 Ross Avenue, Dallas, TX 75201
www.dallasartfair.com

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TICKETS All tickets include an Exhibitor Program

One Day General Admission: \$20.00 per person
3 Day Pass: \$40.00 per person

Students*, Seniors (62 +) or Groups 10+: \$15.00 per person
3 Day Pass for Students*, Seniors (62 +) or Groups 10+: \$30.00 per person

*Valid student ID must be shown at entry.

Tickets are available online at www.dallasartfair.com. Tickets may also be purchased at the event site throughout the weekend.

VIP TICKETS

A limited number of 2010 Dallas Art Fair VIP tickets are available priced at \$400 per person. Benefits include:

- A *three-day pass* to the Dallas Art Fair with unlimited access to the VIP lounge
- January 5 - One ticket to the *PaperCity* event in Houston
- January 20 - One ticket to the Neiman Marcus preview party
- February 4 - One ticket to the *Preview Gala*
- February 5 -6 - A reserved seat at the Saturday and Sunday Symposiums hosted at the Montgomery Arts Theatre at Booker T. Washington High School for the Performing and Visual Arts
- February 5 - Opportunity to join a semi-private personally guided group tour of the show prior to opening on Friday morning
- February 5 - One ticket to a private cocktail reception at The Goss-Michael Foundation
- A one-year inaugural membership to Friends of the Dallas Art Fair, receipt of exclusive Dallas Art Fair mailings and invitations to events throughout the year

EVENTS

Preview Gala

Tickets to the Preview Gala are \$200 per person. A portion of the evening's ticket sales will benefit Booker T. Washington High School for the Performing and Visual Arts. For additional information, contact daf@buzzellco.com.

Symposiums

The Dallas Art Fair will once again host an art-centric Symposium Series, with scheduled presentations on Saturday and Sunday. The two-day event will bring together an international panel of experts to debate the authenticity of the Noyola collection of approximately 1,200 drawings, journals, letters, paintings and other items whose owners maintain they are handmade by Frida Kahlo, but which others have denounced as fakes. The panel also will present an overview of the methods and challenges of authenticating newly discovered art works. Admission to each symposium is included with the purchase of a Dallas Art Fair ticket.

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SELECTED LIST OF PARTICIPATING GALLERIES

Anthony Meier Fine Arts, San Francisco	Jason McCoy, Inc., New York
Babcock Galleries, New York	John Berggruen Gallery, San Francisco
D'Amelio Terras, New York	Lora Reynolds Gallery, Austin
Dunn and Brown Contemporary, Dallas	Mary-Anne Martin/Fine Art, New York
Edlin Gallery, New York	Modern Art, London
Hedge, San Francisco	Timothy Taylor Gallery, London.
James Kelly Contemporary, Santa Fe	William Shearburn Gallery, St. Louis

For a complete list of participating galleries, visit www.dallasartfair.com.

ARTISTS SCHEDULED TO BE EXHIBITED INCLUDE

Carl Andre	Adam Fuss	Cornelia Parker
Charles Burchfield	Philip Guston	Hiroshi Sugimoto
John Chamberlain	Donald Moffet	Cy Twombly
Stuart Davis	Man Ray	George Widener
Tom Friedman	Bruce Nauman	

Editor's Note: Selected hi-res art images are available upon request.

FOUNDERS John Sughrue
Chris Byrne

SPONSORS Presenting Sponsor: Veuve Clicquot
Patron Sponsors: Rosewood Hotels & Resorts, Neiman Marcus, Sotheby's,
PaperCity, f.i.g., American Visionary Art Museum

MEDIA CONTACT:

Barbara Buzzell
The Buzzell Company
214-219-9191
bb@buzzellco.com