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LETTER FROM THE PUBLISHER

Oh, what a wild year it's been. We had revolution across the Arab world; a congresswoman who was shot yet gave us all strength; a sobering natural disaster in Japan; royal weddings in England and Monaco; an arch-enemy killed in his lair; and the death of an American genius and visionary. (Quick, call Billy Joel: I have the lyrics for "We Didn't Start the Fire," version two.) I've been an Apple guy since I bought in to *PaperCity* nearly 16 years ago. There was a time in the late '90s when we had to make a decision: Should we continue to invest in Macs for everybody here or, since it seemed like Apple might go out of business at any moment, should we switch platforms? My gut told me to hang on and invest; there was something too brilliant about Apple to desert. Thankfully I didn't defect, and thankfully Steve Jobs hit his stride, turned the company around and, well, changed the world. Apple will thrive without Jobs — I believe there is DNA at that company, infused by him, that will transcend his legacy. So, how was 2011 in our *PaperCity*



world? It blew up with the Super Bowl and a week of mad parties on ice. (Timberlake, Kutcher, Moore, Jackman were all at the Rachofskys'.) It saw the third Dallas Art Fair grow in its richness and relevance with 50 percent more galleries; TWO x TWO's art auction setting a record at \$4.8 million; and the Gaultier exhibit at the DMA witnessing smashing attendance. Dallas is diverse: It can do sports like nobody's business, yet balance the scale with cultural events that are world class. You know, 2011, I think you were a very good year. 2012's got some tough shoes to fill.

Jim Kastleman, publisher
jim@papercitymag.com