

Dallas Art News

Neiman Marcus to Unveil 2011 Dallas Art Fair Windows

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Neiman Marcus, a founding sponsor of the Dallas Art Fair, will dedicate its display windows on Main and Ervay Streets to the 2011 Dallas Art Fair. This is the third year that the flagship store has sponsored the windows and hosted a reception as part of the window unveiling. The unique windows will be unveiled on Wednesday, March 23 and remain installed through April 10. The 2011 Dallas Art Fair presented by Ruinart is scheduled for April 8 through April 10 at f.i.g.in the Dallas Arts District.

The window project began and was developed through conversations between Dallas Art Fair co-founder Chris Byrne and artist Richard Patterson. Chris Byrne asked art community leaders to nominate artists and individuals to create window installations for the downtown Neiman Marcus store. Leading institutions participating include the Nasher Sculpture Center and Dallas Contemporary, both of Dallas; The Menil Collection of Houston; artist Bill Davenport; gallery owners Julie and Bruce Webb; and art book publisher Ed Marquand.

The seven windows are:

- Bill Davenport reinterprets Bill's Junk, originally installed at the Contemporary Arts Museum Houston
- Ed Marquand, Owner and Creative Director, Marquand Books
- Jeremy Mora nominated by Stephen Ross, Curator of Education, Nasher Sculpture Center
- Selven O'Keef Jarmon nominated by Toby Kamps, Curator of Modern and Contemporary Art, The Menil Collection
- Sour Grapes nominated by Peter Doroshenko, Director, Dallas Contemporary
- Wunderkammer of Webb Gallery, Waxahachie
- Artist Edward Setina nominated by artist Richard Patterson

“Supporting the arts has been an important part of the Neiman Marcus heritage and that tradition continues today with equal vigor. We are pleased to support the Dallas Art Fair not only because it

brings such tremendous work to our city, but because of the vibrancy it creates in downtown Dallas,” said Jim Gold, President, Specialty Retail, The Neiman Marcus Group.

“Our intention is to collaborate with the art community by utilizing its tremendous resources of curators and artists. The flagship Neiman Marcus store provides the perfect context, and we look forward to seeing the participants’ approach to their window installations,” said Byrne.

About The Neiman Marcus Group

The Neiman Marcus Group, Inc. operations include the Specialty Retail Stores segment and the Direct Marketing segment. The Specialty Retail stores segment consists primarily of Neiman Marcus and Bergdorf Goodman stores. The Direct Marketing segment conducts both online and print catalog operations under the Neiman Marcus, Horchow and Bergdorf Goodman brand names. For more information, visit www.NeimanMarcusGroup.com.

About Dallas Art Fair

Celebrating modern and contemporary art, the third annual 2011 Dallas Art Fair presented by Ruinart, April 8 through April 10, will showcase paintings, sculptures, drawings, prints and photographs by modern and contemporary artists represented from more than 60 prominent national and international art dealers. There are 15 Texas galleries participating.

The Dallas Art Fair is located at the Fashion Industry Gallery (f.i.g.), within walking distance of world-class cultural institutions of the Dallas Arts District including the Dallas Museum of Art, Nasher Sculpture Center, AT&T Performing Arts Center, the Trammell and Margaret Crow Collection of Asian Art and the Meyerson Symphony Center.

The Presenting Sponsor for the 2011 Dallas Art Fair is Ruinart Champagne; and Patron Sponsors are Cadillac, f.i.g. (Fashion Industry Gallery), Neiman Marcus, PaperCity Magazine, Rosewood Hotels & Resorts. Additional sponsorships, underwriting and support provided by Dave Perry-Miller & Associates, Wells Fargo Advisors, Arcodoro & Pomodoro, The Goss-Michael Foundation, Heritage Auction Gallery, and Museum Tower.

The Dallas Art Fair was co-founded by John Sughrue and Chris Byrne.

For more information on the Fair, the Preview Gala, panel discussions and additional special events surrounding the weekend, visit www.DallasArtFair.com.