



Dallas Galleries Launch Satellite Art Fair

Posted on January 27th, 2010 11:09am by Peter Simek
Filed under Arts, Events

Surely you're all charged-up about next week's Dallas Art Fair, the event that is bringing fifty-plus galleries to the doorstep of Dallas collectors (read: test the mettle of the Dallas art collecting community). A number of intrepid local galleries not involved in the fair have now launched a "satellite" art fair at the spanking new Ross Akard Gallery to take advantage of the traffic and exposure of the Dallas Art Fair, taking place on the other side of Akard at F.I.G. The galleries participating in the satellite fair include Ross Akard, Ro2 Art, Mighty Fine Arts, Galleri Urbane, Decorazon Gallery, Dahlia Woods Gallery, Select Art, and RISING Gallery. It's not exactly the anti-consumerist, ironic anti-fair the folks at Glasstire are waiting for, but it will center the Dallas art world at the corner of Akard and Ross for a weekend - a non-institutional coup for the Arts District. Release after the jump.

ART IN THE DISTRICT SATELLITE FAIR TO SHOWCASE ART FROM DALLAS GALLERIES

Dallas, TX – January 26, 2010 – Just weeks after the grand opening of the first art gallery in the Dallas Arts District in three decades, Ross Akard gallery owner, Bryan Embry, and RO2 Art gallery owners and mother-and-son duo, Susan Roth and Jordan Roth, have organized Art in the District, a satellite art show offering exceptional pieces by nationally and internationally-known artists, alongside emerging and breakthrough newcomers from the Dallas/Ft. Worth area. Described by Embry as, "an enhancement to the well-established Dallas Art Fair (DAF)," the event will highlight work from various local galleries in event space donated by The Fairmont Dallas.

The idea to host a satellite show over the same weekend as DAF came up in casual conversation between Embry and Jordan Roth, who worked together on various Advocacy and Arts projects. Building upon a mutual passion for outlets that showcase local artists, using the world-famous Basel Art show, held annually in Switzerland, as inspiration, and with additional support from Susan Roth, the idea quickly manifested itself in the form of Art in the District.

"Having the show on the same weekend as the Dallas Art Fair is advantageous in numerous ways," said Embry. "First, the location of DAF and The Fairmont Dallas creates a natural flow of traffic from one place to the next." Embry continued, saying that Art in the District literally increases the space available

to showcase art from local galleries. "Our goal is to expand upon the already substantial list of galleries showing at DAF and continue growing the breadth of familiarity Dallas galleries and regional Texas artists."

Susan Roth and Jordan Roth's tireless commitment to the local art movement fueled their determination to create a simple but powerful message about the importance of creating additional opportunities to highlight work in local galleries. "In most cities with national art fairs, there are satellite shows offering different perspectives to fairgoers," said Susan Roth. "We have brought together galleries who represent works that show the diversity of the Dallas art market and vibrancy of the Dallas art community." Participating galleries are Ross Akard, Ro2 Art, Mighty Fine Arts, Galleri Urbane, Decorazon Gallery, Dahlia Woods Gallery, Select Art and RISING Gallery

Entrance to the show is free for those who present their DAF ticket stub; a \$5 suggested donation will benefit Big Thought – an organization aimed at providing quality learning experiences for children. A silent auction hosted by Emergency Artists' Support League (EASL) will be held at Art in the District, with three works from very accomplished regional artists, including Rusty Scruby and Ellen Frances Tuchman." EASL provides emergency funding to artists and art professionals in the Metroplex.

"I love both these charities because they support the next generation. Big Thought works to help keep the arts in public schools, which is hugely important in raising well rounded cultured adults."

Art in the District is February 5 – 7, 2010, at The Fairmont Dallas, located at 1717 N. Akard, Dallas, Texas. The eventspace will be open from 12 p.m. – 9 p.m. Friday and Saturday and 11 a.m. – 4 p.m. on Sunday. For more information about Ross Akard Gallery visit www.rossakardgallery.com